

“Drug Development Big Pharma, Generic, Specialty”

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Abstract : The drug development process is an ever-evolving one, with the time and cost to develop a novel compound increasing in recent times. Generic drug development, while accelerating the timeline and lowering the development costs, does not offer a patient or payer-benefit, other than price.

Improved reformulations of existing products share the same development benefits as generic products but offer therapeutic advantages to the patients, the medical professionals, and the payers. This presentation will examine the development of these three types of products and discuss the future of them in today's pharmaceutical climate.